

Acronis

CYBER PROTECTION



SAFETY



ACCESSIBILITY



PRIVACY



AUTHENTICITY



SECURITY

Easy · Efficient · Secure

www.acronis.com

The modern world is a digital world with more devices, more apps and more users creating more data than ever before. As the Internet of Things (IoT) plays a greater role in our daily lives and artificial intelligence (AI) is used more frequently in decision making, our reliance on data only increases with time.

Complexity is growing rapidly with computing shifting towards the edge. In the near future, only 1 billion out of every 100 billion devices will be located in the data center. IoT and mobility move computing to the data's origins, providing lower latency, better response times, and higher availability with intermittent connectivity while avoiding large uploads of data to the cloud or a central data center.

Security threats are becoming more dangerous with the industrialization of cybercrime, as criminals use huge computing power and AI to make malware more effective. Zero-day exploits threaten modern IT infrastructures, endangering the privacy and authenticity of enterprise and customer data.

Cost is a concern, as the amount of data that needs to be stored is growing rapidly. Almost all business and personal processes are now digital, with 3 exabytes of data being generated every day. The physical world is becoming increasingly digitized with cameras, sensors, satellites and wearable devices, and the collection and analysis of healthcare and scientific research data multiplies the generation of new data by a million times.

Data is our most important asset and protecting it is a basic human need, so the digital world must address **SAPAS: the Five Vectors of Cyber Protection**.



Safety

Ensure that a reliable copy of your data is always available



Accessibility

Make your data easily available from anywhere at any time



Privacy

Control who has visibility of and access to your data



Authenticity

Have undeniable proof a copy is an exact replica of the original data



Security

Protect your data, apps, and systems against malicious threats

Acronis blends cybersecurity technologies and data protection into a single solution designed to address these Five Vectors – allowing Acronis to provide easy, efficient and secure cyber protection.

www.acronis.com/cyber-protection

ACRONIS UNIQUE ADVANTAGES

Easy

Get back to work in mere seconds

Named a 2018 Gartner Peer Insights Customers' Choice, Acronis offers an intuitive user experience with web-based touch-friendly user interface, an easy approach to management, and pre-integrated configuration of multiple workloads including cloud and on premises.

- Get back to work easily by starting your backup as a VM – so quick that no one realizes there was a problem
- Accelerate your recovery up to 2 times by restoring servers or PCs to bare metal or dissimilar hardware
- Reduce the recovery time of VMs up to 100 times by saving only changed blocks of information in the backup

Efficient

Designed for low TCO

Acronis's hybrid architecture coupled with its open Cyber Platform has been designed with efficiency in mind, reducing your total cost of ownership while providing superior protection compared to the competition.

- Save money on infrastructure by leveraging on-premises, cloud or hybrid deployment models for management server and storage
- Get back up to 20% work hours with simplified administration, allowing IT generalists to perform backup tasks with minimal manual effort
- Save up to 60% in OPEX by choosing the cloud storage option as your data/device values grow

Secure

Keep your data protected from cyber threats

Acronis is the only vendor that provides complete cyber protection with its backup and recovery solution.

- Acronis Active Protection protects backup, backup agents and primary data against malware attacks.
- Over 400,000 ransomware attacks successfully blocked in 2018 stopping \$208 million in damages
- Ensure data integrity and authenticity with our innovative blockchain-based digital notary technology which prevents attacks targeting archive files

Acronis

Acronis sets the standard for cyber protection through its innovative backup, anti-ransomware, disaster recovery, storage, and enterprise file sync and share solutions. Enhanced by its award-winning AI-based active protection technology, blockchain-based authentication and unique hybrid-cloud architecture, Acronis protects all data in any environment – including physical, virtual, cloud, mobile workloads and applications – all at a low and predictable cost.

A Singaporean success story

- Founded in Singapore in 2003
- Corporate HQ in Switzerland since 2008
- 1,300+ employees in 30+ offices worldwide
- 50,000+ partners in 190+ countries
- 500,000+ business customers
- 5,000,000+ prosumers

Our success continues!

- 330+ patents
- 30% projected growth in 2019
- 200% cloud growth in 2019
- 40%+ accelerating growth in 2020



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