



# WHAT IS RPA? & ITS BENEFITS

Robotic Process Automation (RPA) is an application of technology, governed by business logic and structured inputs, aimed at automating business processes. Using RPA tools, a company can configure software, or a “robot,” to capture and interpret applications for processing a transaction, manipulating data, triggering responses and communicating with other digital systems.

RPA scenarios range from something as simple as generating an automatic response to an email to deploying thousands of bots, each programmed to automate jobs in an ERP system or even doing daily routine tasks.



## Improve Employee Morale

Instead of doing repeated tasks, workers can have extra time to engage in works that are more valuable



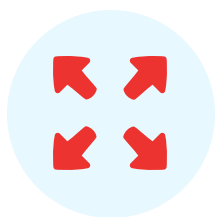
## Productivity

The process cycle time is much faster and effective compared to manual and repetitive approach in works



## Reliability

Automation anywhere allows bots to work 24/7 tirelessly without any interruptions



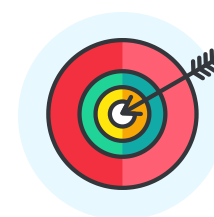
## Opportunity

With RPA, businesses could open up a new venture in providing different type of services and businesses



## Low Technical Barrier

No programming skills to configure a bot



## Accuracy & Consistency

Extreme accuracy and cohesion with less prone to error. Daily routine works will be performed the same way

